

KBSP TV Children's Quarterly Report Oct., Nov., Dec. '92

US CENTERS FOR DISEASE CONTROL/AMERICA RESPONDS TO AIDS

A series of spots with the following themes:

(A) AIDS Affects Us All: The Importance of HIV Prevention

15s: 176 "Travis" 30s: 239 "America", 240 "AIDS Education"

60s: 414 "America"

2:00: 505 "Elizabeth's Story"

(C) Know the Facts about HIV: You Could Be At Risk

30s: 237 "Woman"

(G) Living With HIV: Early Treatment Can Mean a Longer Life

30s: 238 "Gary"

(H) Protect Your Family from HIV: A Parent's Responsibility

15s: 177 "With a Guide" 30s: 234 "Latch Key"

30s: 235 "Motherwit" 236 "Father-Daughter"

60s: 416 "Roving Eyes" 420 "Remote"

176 US Ctr Disease Ctrl/AIDS-Travis 15 sec.

November (15-11:54pm, 19-11:22pm, 21-11:54pm, 23-11:54am, 28-5:54pm, 30-11:54am).

December (3-5:54am, 7-8:59pm, 10-2:54am, 13-5:54am, 17-3:54am, 28-2:54pm).

177 US Ctr Disease Ctrl/AIDS-Guide 15 sec.

November (16-11:54am, 17-11:54am, 20-7:22am, 23-3:25pm, 29-4:22am).

December (3-8:54am, 7-11:54pm, 10-8:54am, 13-12:58pm, 28-5:22pm).

234 US Ctr Disease Ctrl/AIDS-Latch Key 30 sec.

November (17-3:25pm, 25-8:59pm).

December (14-5:54pm).

235 US Ctr Disease Ctrl/AIDS-Motherwit 30 sec.

November (25-9:18pm).

December (14-6:46pm).

236 US Ctr Disease Ctrl/AIDS-Father-Daughter 30 sec.

November (25-10:21pm).

December (6-2:54am, 14-8:59pm).

237 US Ctr Disease Ctrl/AIDS-Woman 30 sec.

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240 HS Ctr Disease Ctr / AIDS Education

2. THE COMMUNITY

**DOWNTOWN HOLIDAY PARADE IYI**

Parade chairman Warren Franklin, of KBZY Radio, discusses with TV 22's Dick Bond the "1992 Holiday of Lights" parade sponsored by the Salem Area Chamber of Commerce, the Salem Convention and Visitors Bureau, the Salem Downtown Association, and KBZY radio. 10/92 4:00 1634 ends 11/12/92

October (20-6:18am, 20-9:22pm, 21-6:23pm, 22-4:21pm, 23-3:21pm, 24-10:19pm, 25-5:22am, 9:21pm, 26-11:22am, 27-2:21pm, 28-3:20pm, 29-5:21pm, 30-6:22pm, 31-8:22pm).

November (1-9:21pm, 2-6:19pm, 3-3:22pm, 4-12:21pm, 5-11:19am, 6-10:19am, 7-9:19am, 8-6:20am, 9-4:22pm, 10-5:17pm, 11-7:19pm, 12-8:18pm, 13-9:21pm, 14-10:22pm, 15-11:21pm, 16-7:21pm, 17-10:20pm, 18-9:18pm, 19-8:21pm, 20-11:22pm, 21-6:18pm, 22-2:17pm, 23-10:22pm, 24-9:22pm, 25-7:22am, 26-11:22pm, 27-8:18pm, 28-4:21am, 29-5:20pm, 30-1:19pm).

December (1-2:22pm, 2-7:20pm, 3-9:22pm, 4-10:20pm, 5-11:21pm, 6-7:18pm, 7-5:21pm, 8-6:22pm, 9-8:22pm, 10-9:20pm, 11-10:18pm, 12-6:17am, 12-2:17pm).

**HIGHLAND NEIGHBORHOOD ASSOCIATION IYI/#1 AND #2**

Jaqueline Zimmer, association president, talks with TV 22's Dick Bond about actions the Highland Neighborhood Association is taking to combat gang activity in the area.

1537,38 3/92 (4:00ea)

1537 Highland #1

October (8-1:21am, 15-12:22am).

November (2-1:22am)

December (8-4:20am, 24-4:22am).

1538 Highland #2

October (8-2:18am, 11-1:22am, 15-1:22am).

November (3-1:22am, 12-4:22am).

December ().

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**SALEM BALLET ASSOCIATION/NUTCRACKER '92 IYI**

Michelle Wardrip, general mangager, and Ballet Master Rick Van Winkle discuss the Salem Ballet Association's annual holiday production of "The Nutcracker" with TV 22's Dick Bond. The November 28th performance features local area children along with members of the Eugene, Oregon Ballet Association.

11/92 4:30 1642 ends 11/27/92

November (4-9:19am, 8:20pm, 5-8:21am, 11:20pm, 6-11:19am, 5:21pm, 7-11:18am, 10:21pm, 8-2:22pm, 10:21pm, 9-8:17am, 8:21pm, 10-9:18am, 9:21pm, 11-10:18am, 10:21pm, 12-11:20am, 11:21pm, 13-7:22am, 7:21pm, 14-6:17am, 5:18pm, 15-8:18am, 6:17pm, 16-12:21am, 12:19pm, 17-1:21am, 1:19pm, 18-2:19am, 2:21pm, 11:17pm, 19-3:22am, 19-3:21pm, 20-4:21pm, 10:21pm, 21-4:21am, 5:18pm, 22-5:17am, 7:22pm, 23-10:18am, 6:18pm, 24-9:22am, 8:19pm, 25-8:19am).

**ST. VINCENT DE PAUL/APPEAL FOR GIFTS FOR BOYS 9-16 YRS IYI**

Stu McElhinny, public relations coordinator, makes a special appeal for gift items for the less fortunate in this interview with TV 22's Dick Bond. Especially needed are items for boys ages nine through sixteen. 12/92 1667 4:30

December (18-12:21pm, 18-8:17pm, 11:19pm, 19-1:19am, 7:20am, 1:19pm, 10:21pm, 20-2:22am, 7:19pm, 9:21pm, 21-3:20am, 10:18am, 1:21pm, 6:19pm, 22-12:17am, 5:19am, 9:22am).

**WHAT'S UP AT THE SALEM PUBLIC LIBRARY IYI**

Carol Torrens, adult program and exhibits coordinator for the Salem Public Library, talks with TV 22's Dick Bond about the upcoming features and exhibits for December, 1992 at the library. This is the first episode of a monthly series. 10/92 4:30 1639

1639 What's Up at the Library #1 ends 12/3/92

October (30-7:19pm, 31-6:21pm).

November (1-10:18pm, 2-5:20pm, 3-4:21pm, 4-3:20am, 5-6:21pm, 6-7:21pm, 7-8:25pm, 8-1:22pm, 9-9:19pm, 10-7:18pm, 11-6:17pm, 12-5:21pm, 13-3:20pm, 14-2:22pm, 15-1:22pm, 16-6:18pm, 17-5:21pm, 18-1:21pm, 19-11:17am, 20-10:22am, 21-9:21am, 22-7:18am, 23-1:18pm, 24-2:21pm, 25-3:19pm, 26-4:22pm, 27-6:22pm, 28-10:22pm, 29-11:21pm, 30-6:20pm).

December (1-4:19pm, 2-10:17am, 3-7:21pm).

1639 /WHAT'S UP at the Salem Public Library #2 ends 12/31/92

December (4-8:17pm, 5-9:20pm, 6-10:17pm, 7-10:22am, 8-1:17pm, 9-2:22pm, 10-4:21pm, 11-5:22pm, 12-7:22pm, 13-8:17pm, 14-11:22am, 15-12:19pm, 16-5:19pm, 17-8:19pm, 18-9:17pm, 19-8:21am, 20-10:17pm, 21-8:22am, 22-6:22am, 23-8:18pm, 24-10:22am, 26-12:20pm, 27-1:20pm, 28-11:22am, 29-12:21pm, 30-1:21pm, 31-3:19pm).

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**"TRAILS TO THE PAST" OREGON TRAIL VIDEO**

The Oregon Economic Development Department, Oregon Department of Tourism, produced this video on the celebration of the Oregon Trail planned for 1993 in various communities in Oregon. 9min 38sec

October (10/9 1:31pm; 10/10 1:30pm; 10/11 1:30pm; 10/12 1:31pm).  
December (12/16 2:33am).

**YWCA SNOBALL DANCE FOR HIGH SCHOOL STUDENTS IYI**

TV 22's Dick Bond interviews Christine Duffy, YWCA Teen Programs Director, and Sarah Laird, Snoball Advisor, about the 39th annual Snoball, Salem's only all-high school formal dance held the first Saturday in December.

11/92 3:30 1645 ends 12/4/92

November (14-9:21pm, 15-7:19pm, 16-7:22am, 9:21pm, 17-6:19pm, 18-5:21am, 3:19pm, 19-1:20pm, 10:20pm, 20-6:22am, 7:19pm, 21-9:21pm, 22-3:21pm, 23-11:22am, 24-12:21pm, 25-1:21pm, 26-2:20pm, 27-5:21pm, 28-9:22pm, 29-10:20pm, 30-9:21pm).  
December (1-7:21pm, 2-6:19pm, 3-5:21pm, 4-3:22pm).

LOCAL PUBLIC SERVICE ANNOUNCEMENTS INVOLVING THE COMMUNITY

**YWCA EVENTS CALENDAR**

A timely listing of events sponsored by the Salem YWCA in a 60-second local PSA.

21 YWCA Events ends 10/9/92 60 sec.

October (1-12:49p, 6:44p, 2-7:54p, 3-3:53p, 4-10:58a, 5-3:54am, 9:50am, 6-3:55am, 7-6:52am, 1:51pm, 8-12:52pm, 3:24pm, 9-1:53pm).

29 YWCA Candy 60 sec.

October (1-4:50p, 2-12:54p, 3-1:50p, 4-9:58a, 5-12:54a, 6-12:55a, 12:52am, 4:51pm  
ENDS)

21 YWCA Events ends 10/9/92

October (1-12:49p, 6:44p, 2-7:54p, 3-3:53p, 4-10:58a, 5-3:54am, 9:50am, 6-3:55am, 7-6:52am, 1:51pm, 8-12:52pm, 3:24pm, 9-1:53pm).

22 YWCA Events Calendar ends 10/26

October (10-11:23am, 4:47pm, 11-10:59am, 3:54pm, 9:51pm, 12-12:52pm, 4:51pm, 13-9:51am, 3:54pm, 14-7:51am, 4:54pm, 15-7:51am, 4:23pm, 16-7:26am, 2:54pm, 17-12:51pm, 18-7:23am, 6:55pm, 19-7:24am, 11:26am, 20-9:53am, 21-3:49pm, 22-1:53pm, 23-7:53am, 24-10:25am, 26-9:54am).

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**69 YWCA Events Calendar ends 12/12**

November (14-7:50pm, 15-10:28am, 3:51pm, 16-7:55am, 6:47pm, 17-3:24pm, 18-7:24am, 12:47pm, 19-1:23pm, 10:23pm, 20-6:25am, 7:22pm, 21-9:24pm, 22-3:25am, 3:25pm, 23-12:25am, 11:25am, 24-12:25pm, 25-5:25am, 1:24pm, 26-2:23pm, 6:25pm, 27-5:25pm, 28-9:53am, 29-6:51am, 10:23pm, 30-12:25am, 9:25pm).  
December (1-9:25am, 7:25pm, 2-6:22pm, 10:23pm, 3-5:24pm, 4-3:25pm, 5-9:25am, 6-10:28am, 3:44pm, 7-7:50am, 6:24pm, 8-9:55am, 9-6:25am, 10-7:25am, 11-6:25am, 12-3:25am, 12:24pm).

**KBSP COMMUNITY CALENDAR**

A sixty-second listing of current local events.

**24 Community Calendar**

October (1-155a, 11:54a, 2-6:55a, 12:25p).

**93 Community Calendar**

**December**

18-9:25am, 7:21pm,  
19-12:53am, 3:24am, 7:48am, 3:54pm, 11:54pm,  
20-1:25am, 6:55am, 11:58am, 1:22pm, 6:46pm, 10:48pm,  
21-1:22am, 9:21am, 1:46pm, 4:53pm,  
22-3:51am, 10:24am, 4:53pm, 22-8:23pm,  
23-11:25am, 1:54pm, 9:24pm,  
24-12:54am, 7:54am, 9:56am).

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3. YOUTH ORIENTED ISSUES

**BOYS AND GIRLS CLUB OF SALEM/GRANT TO FIGHT GANGS**

Mr. Lloyd Tolle, executive director of the Salem Boys and Girls Club, talks with

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GUS/SALEM POLICE IYI/No to Drugs, Go Tell

Gus (a dummy) talks with Officer Cheeley about what he should do if someone offers him drugs. Cheeley tells him about No, Go, and Tell. 1301 (4:00)

October (4:19p).

November (6-4:22pm, 26-10:21am,

December (31-7:21pm).

GUS/SALEM POLICE IYI/Stranger Danger

Gus (a dummy) talks with Officer Cheeley about strangers and "bad touches." Cheeley tells him to run away from people who offer to show or give him something. 1304 (4:00)

October (3-8:22a).

November (29-2:22pm).

GUS/MARION CO. FIRE DEPT IYI/E.D.I.T.H.

Gus (a dummy) talks with Bill O'Neil about "Exit Drills In The Home" (EDITH).

~~Kelsey Seay demonstrates how to exit the second floor of a burning house by~~

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**HUMANE SOCIETY OF THE WILLAMETTE VALLEY/KIDS CORNER/CAT CARE/DOG CARE**

Teri Schmidt, the elementary school humane educator for the Humane Society shows children how to provide basic care for their cat or dog. These Kids Corner productions are directed at elementary-school aged children. 10/92 3:30 each, cat: 1628 dog: 1629 3:30 each

**1628 Kids Corner/Cat Care**

October (24-10:22am).

November (1-5:22pm, 8-4:21pm, 13-4:22pm, 22-1:22pm, 26-11:22am).

December (6-2:20pm, 13-4:20pm, 15-5:21pm, 26-7:21pm).

**1629 Kids Corner/Dog Care**

October (25-3:20pm, 31-3:20pm).

November (7-5:22pm, 13-5:18pm, 21-12:21pm, 29-3:17pm).

December (5-2:22pm, 12-12:21pm, 18-7:17pm, 31-5:20pm).

**JUGGLE, HOW TO/KIDS CORNER CLOWNS HARLEY & STARDUST**

2/90 4:30 2 Parts 9588 9589

**9588 How to Juggle #1**

October (3-12:21p).

November (7-3:21pm, 26-8:19am).

December (30-4:19pm).

**9589 How to Juggle #2**

October (3-1:22p).

November (7-4:21pm, 26-9:22am).

December (30-5:18pm).

**MID-VALLEY CHILDREN'S GUILD IYI**

The Mid-Valley Children's Guild helps children with mental and physical problems. Children receive the training they need to survive. The Mid-Valley Guild needs money to provide necessary services to these children. Dr. James Lace, Salem-area pediatrician, explains how viewers can support the agency. 1065 (4:10)

October (1-120a).

December (1-11:22pm, 23-2:20am).

NATIONAL PSA'S INVOLVING CONCERNS OF YOUTH

**ACADEMY FOR STATE AND LOCAL GOVERNMENT/CHILD POVERTY LINE**

Part of an Ad Council campaign to "break the cycle of disadvantage" for children. The campaign promotes awareness of the need for and existence of early intervention programs for children living in poverty. 10/92 328

October (8-3:47pm, 11-9:19pm, 19-3:50pm, 26-11:54pm).

November (2-6:46pm, 9-8:58pm, 18-11:53pm).

December (6-6:21am, 23-11:21pm, 27-1:51pm).

**BOY SCOUTS OF AMERICA/SCOUTING BECAUSE**

Young Cub Scouts tell why they like scouting in this psa for boys in grades 1 thru 5. 9/92 30sec 388

October (6-5:54am, 15-5:54am, 22-5:22am, 25-3:23pm).

November (5-8:21pm, 13-8:58pm, 24-7:21pm).

December (6-2:24pm, 12-7:48pm).

**BOYS TOWN NATIONAL HOTLINE/WHEN YOU NEED A FRIEND**

"A musical portrayal of one young girl's problems at school and with her friends" and promotion of the national hotline number for help. 8/92 60 438 30 349

349 BOYS TOWN/NEED FRIEND? 30 sec.

October (13-10:55am, 27-6:52pm).

November (11-1:21pm).

December (8-4:53am, 29-1:48pm).

438 BOYS TOWN/FRIEND 60 sec.

October (4-7:24a, 9-7:56am, 22-4:54am, 29-3:54am).

November (22-10:28am).

December (7-4:46pm, 28-11:22pm).

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**BOYS TOWN NATIONAL HOTLINE/TIM & DAPHNE REID**

Offering information about the hotline for troubled families are Tim and Daphne Reid. 8/92 30 sec 262 (also 15 sec. 171)

171 BOYS TOWN/REID 15 sec.

October (4-8:59p, 8-8:59pm, 12-8:59am, 17-5:55pm, 22-8:59pm).

November (4-5:54am, 10-8:59pm, 14-8:58pm, 19-11:54am, 22-2:54pm, 25-5:54pm).

December (2-11:54am, 7-8:54am, 11-8:59pm, 16-8:59pm, 28-2:54am).

262 BOYS TOWN/REID 30 sec.

October (7-3:54pm, 16-9:53pm, 23-9:45pm).

November (6-8:59pm, 15-6:47pm, 29-2:25am).

December (17-12:21am).

**CHILD CARE AWARE/SORTING THINGS**

The objectives of Child Care Aware are "1. Teach people what quality child care is and why it's important. 2. Help parents look for quality child care in their community." The spot illustrates some features of quality child care. 7/92 :60 446 ends 10/29/92

October (4-10:44p, 9-11:24pm, 15-1:54am, 23-11:54pm).

**FAMILY COURSE CONSORTIUM & THE TOBACCO INSTITUTE/TOBACCO-HELP YOUTH SAY NO**

The Consortium (Communication Through Open Minds, Understanding, Respect and Self Esteem) is committed to discouraging youth smoking. These spots, "Sometimes it's hard to talk" and "You'd give them anything" promote the theme that "smoking should not be a part of growing up." 11/92 30s 229 , 230

229 Family COURSE/Hard to talk no to smoking

November (20-8:54am, 25-5:54pm).

December (6-12:19am, 8-10:26pm, 14-10:47am).

230 Family COURSE/Give Anything no to smoking

November (21-6:52pm).

December (14-2:54pm).

**NATIONAL COMMITTEE TO PREVENT CHILD ABUSE/GOOD ADVICE**

Targeted for "all parents/primary childgivers of children from infancy to approximately age twelve," this psa reminds adults that "instead of hitting, adults--especially parents--need to get control of themselves and use alternative behaviors. 7-92 :30 393

October (3-7:19a, 6-9:55am, 15-2:54pm, 22-5:54pm, 29-5:54pm).

November (5-10:47pm, 14-2:54am, 24-11:54pm).

December (13-9:45pm).

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NATIONAL PARENT-TEACHERS ASSOCIATION / DISTRICT / SCHOOL BUS PARENT

4. QUALITY OF LIFE

PROGRAMS

JIMMY SWAGGART TELECAST RELIGIOUS PROGRAM

The sixty minute religious program includes bible lectures, music, and commercials. Sundays at 9am.

| <u>date</u> | <u>Episode</u> | <u>commercial content length</u> |
|-------------|----------------|----------------------------------|
| 10/4        | #1684          | 4 min com;                       |
| 10/11       | #1685          | 4 min com;                       |
| 10/18       | #1686          | 4 min com;                       |
| 10/25       | #1687          | 4 min com;                       |
| 11/1        | #1688          | 3 min com, 60 sec promo;         |
| 11/8        | #1689          | 3 min com, 30 sec promo;         |
| 11/15       | #1690          | 3 min com;                       |
| 11/22       | #1691          | 3 min com;                       |
| 11/29       | #1692          | 3 min com;                       |
| 12/6        | #1693          | 2 min com, 60 sec promo;         |
| 12/13       | #1694          | 2 min com;                       |
| 12/20       | #1695          | 3 min com;                       |
| 12/27       | #1696          | 3:30 com;                        |

LOCAL PSA'S INVOLVING QUALITY OF LIFE

**WORK AND FAMILY TIPS BY VERNA JOHNSON/VARIOUS TOPICS**

Verna Johnson, coordinator of Chemeketa Community College's seminars on balancing work and family, offers tips to assist individuals in work and family life. Covering topics such as change, anger, self esteem, couple relationships, hopes & dreams, attitude, and family finance, these 60-second PSAs refer the viewer to Chemeketa Community College for more information. Special holiday spots are also produced. 7/92 :60 11-20, 10/92 42-56, 12/92 57-65, 70-72.

11 Work & Family Tips    October (3-7:54a).  
12 Work & Family Tips    October (4-3:53am).  
19 Work & Family Tips    October (1-12:55a).  
20 Work & Family Tips    October (2-6:44p).

42 Work & Family Tip/ THINK  
October (5-12:55pm, 14-10:53am, 31-9:21pm).  
November (12-7:53pm).

43 Work & Family Tip/ Revolution  
October (5-9:54pm, 15-4:21pm).  
November (1-10:58am, 13-7:54pm).

44 Work & Family Tip/ Conflict  
October (6-3:51pm, 16-12:19pm).  
November (2-1:54pm, 14-6:25pm).

45 Work & Family Tip/ Can't  
October (6-10:45pm, 17-9:55pm).  
November (3-6:21pm, 14-10:54pm).

46 Work & Family Tip/ Tasks  
October (7-1:21pm, 18-1:49pm).  
November (4-7:46pm, 15-4:46pm).

47 Work & Family Tip/ Sarcasm  
October (7-9:49pm, 19-10:24pm).  
November (5-7:54pm, 16-3:55am).

48 Work & Family/ No  
October (8-4:49pm, 20-12:51pm).  
November (6-3:22pm, 7-9:52pm, 17-9:21pm).

49 Work & Family/ Explode  
October (8-9:52pm, 21-9:51pm).  
November (8-12:55am, 18-9:51pm).

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50 Work & Family Tips/ Agressive

October (9-8:25pm, 22-8:22pm).

November (8-5:22pm, 19-11:54pm).

51 Work & Family Tips/ Mistakes

October (10-9:51am, 23-3:54pm).

November (9-1:53am, 20-4:48pm).

52 Work & Family/ Transition

October (24-7:52pm, 25-9:51pm).

November (10-6:47pm, 21-9:55am,

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HOLIDAY Work & Family Tips

57 Holiday Family Tips/Christmas

November (27-2:54pm).

December (1-10:55pm, 5-10:45pm, 9-3:54pm, 12-10:54pm, 15-12:52pm, 18-6:23pm, 21-1:55am, 23-9:24pm, 24-6:28pm, 26-1:54am,

58 Holiday Family Tips/Spirit

November (27-6:47pm).

December (1-1:52pm, 6-11:58am, 10-11:54pm, 13-12:53am, 15-10:24pm, 18-9:51pm, 21-7:23pm, 24-1:53am, 26-1:44pm, 28-9:20pm,

59 Holiday Family Tips/Memories

November (28-10:55am).

December (2-7:49pm, 6-7:48pm, 10-6:47pm, 13-1:48pm, 16-2:55am, 19-12:25am, 21-10:25pm, 24-3:59am, 10:39pm, 29-10:24pm,

60 Holiday Family tips/Perfect Family

December (2-11:54pm, 7-12:52pm, 11-6:48am, 13-7:51pm, 16-4:20pm, 19-10:55am, 22-4:50am, 24-5:55am, 27-2:25am, 29-3:54pm,

61 Holiday Family Tips/Priorities

NATIONAL PSA'S INVOLVING QUALITY OF LIFE

**CHILDREN'S MIRACLE NETWORK/QUARTERBACK CLUB**

The NFL Quarterback Club promotes the services of the Children's Miracle Network, which provides medical care to children. 9/92 60 sec 408 30 sec 259

259 CHILD MIRACLE NET/QB 30 sec.

October (7-12:55pm, 23-8:21pm).

November (6-8:58pm, 15-4:21pm, 28-4:54pm).

December (16-10:56am).

408 CHILD MIRACLE NET/QB 60 sec.

October (3-4:53a, 8-11:23am, 12-6:25pm, 19-3:25am, 26-8:52pm).

November (9-7:49pm).

December (13-2:54am, 17-3:51am, 20-12:28pm, 25-7:26am).

**EASTER SEALS/PIZZA**

The Easter Seal Society shows what it is doing to assist individuals with disabilities. Their latest achievement has enabled deaf people to even order pizza over the phone.:30 364

October (14-11:54am, 20-11:54pm, 28-10:50am).

November (5-2:18am, 12-12:55pm, 23-11:54am).

December (9-11:54am, 30-11:54am).

**EASTER SEALS/PETER FALK ON ADA**

Actor Peter Falk explains the requirements of the new Americans with Disabilities Act with special attention on how the law affects businesses. 8/92 :30 269 :60 434

269 EASTER SEALS/ADA 30 sec.

October (8-1:21am, 17-5:54am, 24-5:54am).

November (7-6:55am, 16-5:54am, 29-2:54pm).

December (17-7:46pm).

434 EASTER SEALS/ADA

October (22-1:54am, 28-9:52pm).

December (10-4:55am, 28-6:55am).

**December (3-6:55am, 10-8:22pm, 13-9:25pm, 28-3:54am).**

Guide Dogs are committed in the "finest places" like not even the Guide Dog

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LDS CHURCH/OUT OF GAS ends 12/11/92

The LDS Church campaigns to "strengthen relationships in the home" with the theme "best friends make the best marriages." 8/92 1:30 503

October (13-7:24pm, 17-9:24am).

November (6-11:24pm, 9-5:23am, 10-8:24pm, 11-9:24pm, 15-3:25am).

December (1-6:20pm, 6-9:23pm, 7-11:19pm, 11-2:24pm).

LDS CHURCH/OUT OF MONEY ends 12/11/92

The LDS Church campaigns to "strengthen relationships in the home" with the theme "best friends make the best marriages." 8/92 :30 327

October (11-6:51pm, 19-3:50pm).

November (2-6:45pm, 18-10:54pm).

December (6-5:54am).

LDS CHURCH/SPLASH-DO YOUR BEST

The church shows the importance of "doing your best" and accepting your limitations. 9/92 60s 90s 463, 504

463 LDS CHURCH/BEST 60 sec.

October (1-7:51a, 7-9:21am, 11-12:59pm, 16-6:25pm, 17-7:48am, 26-1:52am, 31-3:23pm).

November (17-4:52am).

December (24-8:23am).

504 LDS CHURCH/BEST 1:30

October (4-4:21a, 14-5:24pm, 16-11:23am, 25-5:20pm).

November (2-4:25pm, 5-2:25pm, 7-10:23am, 9-12:25pm, 10-6:24am, 13-4:25pm, 15-5:25pm, 26-3:25pm).

December (2-7:25am, 8-5:24pm, 14-6:25am, 15-5:25am, 24-5:25am).

LDS CHURCH/CAR WRECK-TELLING THE TRUTH IS LEARNED AT HOME

This psa shows the value of telling the truth to young children using an example set on a farm in the 1950s. 11/92 60sec 432

November (29-12:28pm).

December (3-6:55am, 10-8:22pm, 13-9:25pm, 28-3:54am).

OR SPECIAL OLYMPICS/FOR YOUR HEART

The Oregon Special Olympics asks viewers to get involved in helping with the Oregon Special Olympics. 322 8/91 :30

October (11-5:54am, 19-12:54pm).

November (2-8:17am, 9-4:26pm, 18-6:21pm).

December (4-1:43pm, 26-10:22pm).

5. PUBLIC SAFETY

SCHOOL SAFETY IYI

Officer Bruce Cheeley, crime prevention officer for the Salem Police Department, talks with TV 22's Dick Bond about back-to-school safety for both children and drivers. Cheeley also reviews the driving laws concerning school busses and crossing guards. 8/92 4:30 1601

October (1-7:22a, 5:21p, 2-6:22a, 5-4:22pm, 6-6:17am, 8-4:18pm, 13-8:22am, 14-4:20pm, 18-6:19pm, 22-3:22am, 25-6:22am, 27-7:17am, 28-6:21pm, 29-7:18am).  
November (4-6:20am, 7-6:18am, 9-6:22am, 12-4:19pm, 19-7:21am, 21-3:22pm).  
December (5-11:22am, 8-5:20am).

MARION COUNTY FIRE DIST. #1/ KITCHEN FIRE HAZARDS IYI

Bill O'Neil, fire prevention officer, gives advice on what to do to avoid kitchen fires and what to do in case of a kitchen fire to TV 22's Dick Bond. 11/92 4:00 1640

November (3-5:21pm, 4-10:22pm, 5-2:19am, 6-6:20am, 7-8:18am, 8-3:22am, 9-6:17am, 11-4:22pm, 13-1:17pm, 15-6:21am, 16-9:19am, 18-11:22am, 20-1:22pm, 23-4:22am, 25-4:21pm, 27-7:22am, 30-7:20am).  
December (2-5:18pm, 4-8:21am, 6-5:22pm, 8-3:22pm, 10-10:18am, 15-7:21am, 17-9:22pm, 19-6:22am, 22-4:22am, 29-6:22am, 31-7:21am).

MARION COUNTY FIRE DIST. #1/GUBSER ELEMENTARY'S HOLIDAY FIRE SKITS

Introduced by TV 22's Dick Bond and Marion County Fire Dist. #1 Fire Prevention Officer Bill O'Neil, this series of three KIDS CORNER skits presents fire safety tips for the holidays. 12/92 #1-4:00, 4:30, 4:30 1659 1660 1661

1659 Kids-Holiday Fire Gubser #1

December (12-11:18am, 13-8:22pm, 14-4:21pm, 16-2:17pm, 18-5:21pm, 19-12:21pm, 20-8:22am, 21-3:22pm, 22-7:18am, 23-4:22pm, 24-5:21pm, 25-7:22am, 26-4:21pm, 27-7:22am, 28-4:21pm, 29-6:22am, 30-7:20am).

LOCAL PSA'S INVOLVING PUBLIC SAFETY

**OREGON TRAFFIC SAFETY /SEAT BELTS**

Reminds people that while there are a number of excuses why people don't wear safety belts, the reasons police are enforcing the law in Oregon are all too real. 6/92 :30 351

October (13-4:47pm, 20-1:53pm, 27-10:50pm).

November (4-1:51pm, 8-11:58am, 11-2:54pm).

December (8-7:51am, 29-5:54pm).

**OREGON TRAFFIC SAFETY/CHILD PEDESTRIAN SAFETY**

"Produced in cooperation with the Harborview Injury Prevention and Research Center in Seattle, this :30 second PSA highlights the importance of teaching children about the dangers of traffic and alerts drivers to watch out for children when driving." 7/92 :30 270

October (2-4:44p, 7-8:22pm, 17-11:22am, 24-6:54am, 30-6:54pm).

November (7-7:18am, 16-9:19am, 29-2:22pm).

December (17-8:59pm).

**OREGON COUNCIL FOR THE BLIND/THE OTHER SIDE**

A crosswalk safety reminder for drivers about Oregon state law and blind pedestrian safety. :30 382

October (5-7:50pm, 14-11:54pm, 21-6:48pm, 29-5:54am).

November (5-4:55pm, 13-8:53am, 24-3:23pm).

December (12-5:54am).

**OREGON CRIMINAL JUSTICE SERVICES DIVISION/STOP HATE CRIMES**

By saying and showing the "hate" words, this psa aims to attack the recent increase in bias or hate crimes in Oregon. 10/92 60 sec. 407

October (29-12:54am, 30-11:54pm).

November (1-12:55am, 11-25pm, 2-1:53am, 3-12:20am, 4-3:53am, 5-3:53am, 6-11:54pm, 7-2:25am, 8-1:55am, 9-12:52am, 11-12:51am, 12-4:48am, 13-10:54pm, 14-11:53pm, 15-4:54am, 16-4:51am, 18-3:54am, 19-1:52am, 22-12:52am, 24-4:55am, 25-3:54am, 29-12:55am).

December (2-3:54am, 6-12:54am, 8-1:51am, 10-1:55am, 11-11:54pm, 13-1:55am, 15-3:54am, 16-11:22pm, 20-12:55am, 23-10:53pm, 24-11:29pm, 30-12:52am).

NATIONAL PSA'S INVOLVING PUBLIC SAFETY

**AMERICAN RED CROSS/DISNEYLAND/ EARTHQUAKE PREPARE**

Disneyland wants people to be aware of the dangers of earthquakes and what kinds of preventive care can be taken, with the American Red Cross. :30 373

October (5-1:53pm, 14-8:58pm, 21-4:49pm, 28-6:52pm).  
November (5-12:22pm, 12-9:54pm, 23-7:52pm).  
December (10-9:47pm, 31-5:54am).

**DANNY FOUNDATION/ CRIB SAFETY**

Every day at least 35 children are injured due to an unsafe crib. 90% of these injuries are preventable. The Danny Foundation's efforts are not based on numbers alone, but rather on the vulnerability of the children and the solvability of the problem. 358 8/91 :30

October (4-5:17a, 13-7:50pm, 20-6:46pm, 28-7:24am).  
November (4-5:54pm, 11-8:59pm, 22-8:21pm).  
December (8-4:45pm, 30-1:55am).

**OPERATION LIFESAVER/M. GROSS**

Michael Gross speaking for Operation Lifesaver talks about how dangerous trains can be and to look and listen when approaching railroad crossing. :30 369

October (5-2:54am, 14-5:54pm, 21-8:26am, 28-1:22pm).  
November (5-10:55am, 12-3:55pm, 23-4:49pm).  
December (10-2:54am, 30-7:52pm).

**UL LABS/ELECTRIC SHOCK**

Promotes the installation of Ground Fault Circuit Intrupptors (GFCI) to prevent electric shocks when using appliances. :30 314

October (10-6:45pm, 19-5:54am, 26-6:25pm).  
November (2-2:54am, 9-2:54am, 18-8:26am).  
December (3-1:48pm, 26-5:20am).

**UL LABS/SMOKE DETECTORS' BATTERIES**

A reminder to check the battery in your smoke detector. 10/92 294

October (8-1:51pm, 9-12:52pm, 25-11:46pm).  
November (1-2:22am, 17-1:48pm).  
December (1-5:53pm).

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UL LABS/CHRISTMAS '92 SAFETY TIPS

"Consumers can take a few simple steps to protect themselves during the holiday season" says UL LABS in this holiday psa focusing on fire safety hazards. 12/92 30s 224

December (4-8:54am, 11:21pm, 5-11:54am, 6-7:18pm, 7-8:54am, 8-12:48pm, 9-12:57am, 10-1:22pm, 11-7:55am, 12-1:55pm, 13-2:54pm, 14-7:21am, 3:49pm, 15-7:46am, 16-9:45pm, 17-9:51am, 18-10:55am, 19-6:22am, 21-9:54am, 9:47pm, 22-11:54am, 23-2:54am, 24-1:58pm, 25-8:20pm).

US DEPT OF TRANSPORTATION/ KEVIN

This campaign encourages friends to intervene; to take away car keys, call a cab, take a stand. Getting past the embarrassment or fear and keeping a friend from getting behind the wheel of a car after drinking. 1/92 :30 365

365 US DOT/Kevin Drunk Driving ends 12/9/92

October (14-12:19pm, 21-1:26am, 28-10:49am).

November (5-2:54am, 12-2:22pm, 23-12:18pm).

December (9-12:22pm).

US DOT/SAFETY BELT EDUCATION/DUMMY CAM, ANY QUESTIONS

The crash dummies are showing their new "crash cam" views of auto accidents in "dummy cam" and asking if there are "any questions" (in a take-off of the anti-drug campaign psa) to promote seat belt use. 9/92 30sec 260 15sec 154

154 US DOT/Belts/Any Q? 15 sec.

October (6-11:54am, 7-1:37pm 8-1:34pm, 10-2:54pm, 14-8:54am, 20-5:54am).

November (1-8:59pm, 4-8:59pm, 12-8:54am, 17-5:54am, 20-5:54pm, 23-11:54pm, 29-8:54pm).

December (3-11:54pm, 8-5:54pm, 14-8:54am, 23-3:26pm, 29-4:25pm,

260 US DOT/DUMMY CAM 30 sec.

October (7-12:55pm, 16-7:45pm, 23-8:59pm).

November (6-6:52pm, 8-11:59am, 15-5:54pm, 28-4:54pm).

December (16-12:48pm).

US DOT/DRUNK DRIVING HOW TO GET THE CAR KEYS

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184 US DOT/Hot Car Drunk Driving 15 sec.  
December (21-4:25pm, 29-5:54am, 31-5:54am, 5:54pm).

220 US DOT/Roomies Drunk Driving 30 sec.  
December (17-8:20am, 23-4:52am, 31-2:54am).

221 US DOT/Hot Car Drunk Driving 30 sec.  
December (17-10:50am, 24-6:29pm, 31-12:55pm).

365 US DOT/Lost Keys Drunk Driving 30 sec.  
December (17-10:50pm, 19-11:54am, 21-11:54pm, 25-8:58pm, 30-12:46pm,  
31-1:44am, 7:55pm).

US EPA/RADON "GAS MASK"

This psa encourages all homeowners to test their homes for radon by showing the risk to children of radon exposure. 10/92 298

October (8-2:54pm, 9-5:18pm, 18-3:21pm, 31-4:54pm).  
November (8-12:28pm, 17-3:48pm).  
December (1-8:59pm, 22-2:54am).

US ENVIRONMENTAL PROTECTION AGENCY/RADON "IF YOU SMOKE"

This psa warns of the dangerous linkage between smoking and radon gas in producing cancer and promotes radon testing. 9/92 30sec 253

October (7-8:21am, 16-3:51pm, 23-6:45pm).  
November (6-3:55pm, 14-8:58pm, 27-11:25am).  
December (16-6:53am).

US FIRE ADMINISTRATION/TIME (FIRE IS FAST, THERE IS NO TIME)

This psa emphasizes the speed at which a house fire gets out of control and becomes dangerous. 10/92 30sec 280

November (7-8:17am, 8-3:22am, 15-6:20am, 27-7:21am, 30-7:20am).  
December (8-3:21pm, 15-7:20am, 18-11:54pm, 22-4:21am, 29-6:22am).

6. GOVERNMENT

NOAA IN SALEM/NATIONAL WEATHER SERVICE'S SALEM OFFICE IYI

Bill Isabell, local National Weather Service manager, takes TV 22's Dick Bond on a tour of the local weather bureau office. Bill Isabell explains the mission of the Salem office and talks with Dick Bond about how the staff members perform their tasks. 8/92 4:30 1590

October (1-4:21a, 5-3:21a, 7-2:21am, 13-2:18am, 25-1:20am PST, 27-4:20am, 31-1:22am).

November (7-5:20am, 10-7:17am, 23-6:18am, 26-6:22am).

December (1-6:22am, 10-6:20am, 15-2:21am).

OREGON FILM AND VIDEO OFFICE OF THE DEPT OF ECONOMIC DEVELOPMENT/#1 AND #2

Holly McLane of the state film and video office, a branch of the Oregon Economic Development Commission, explains how her office "sells" Oregon to film and video producers. In the interviews with Dick Bond, she describes the coordination function of the Film and Video office during local filming and recent major productions in Oregon. 6-92 1569-70 (4:30,4:00)

1569 Or Film #1

October (4-1:21pm, 13-12:21am, 27-3:21am).

November (2-2:22am, 11-1:21am, 22-1:22am).

December (7-2:22am, 28-1:22am).